

EXECUTIVE, ADVERTISING AND PROMOTIONS

Reporting to the Manager, Advertising and Promotions, you will be responsible for planning and implementation of advertising and promotional activities for the mall. You are required to liaise and maintain good relations with advertising agencies, media and tenants. You will be also responsible for managing all advertising collaterals as well as the marketing of advertising and promotion space.

Requirements:

- Degree / Diploma in any relevant discipline
- Minimum 2 to 4 years relevant experience in A & P, preferably in a retail mall environment
- Able to multi-task and think out-of-the-box
- Able to work under pressure to meet tight deadlines
- Excellent communication, organisation and interpersonal skills
- Willing to work on weekends if necessary